

SPONSORSHIP OPPORTUNITIES

Cross Roads House 24th Annual
BENEFIT BY THE SEA

GALA

MAY 9TH, 2026 6:00PM-11:00PM
AT WENTWORTH BY THE SEA





We are counting on you to join us as a sponsor for this year's Benefit by the Sea Gala.

The need is real. Rapid changes in national and state fiscal policy have transformed the social service landscape here in the seacoast. As a result, an increasing number of our neighbors are struggling with issues of housing insecurity. Cross Roads House has always been fueled by the generous support of our local businesses and individual donors. And we are counting on you, our neighbors, to step up yet again, trusting that we will meet the growing demand.

24/7 for more than 43 years we have provided safe shelter and nutritious meals in addition to individualized case management and direct service support; helping residents build skills and increase agency to overcome obstacles. We recognize that we have never done this alone, our work is always possible because of the broader support of partners like you.

In our 2025 fiscal year, Cross Roads House provided 35,731 bed nights of shelter to 409 individuals, an increase of 26% in bed nights over the prior year. The Benefit by the Sea Gala is the largest fundraiser in our annual cycle, ensuring that we can meet operating expenses as we work to deliver to our mission.

We hope you recognize this as a worthy cause. Bring your friends and colleagues, we promise you a fantastic time!



SPONSORSHIP DETAILS, LEVELS, & OPPORTUNITIES

Sponsorship Level	Seats at the Benefit by the Sea Gala	Overnight Stay at Wentworth by the Sea May 9, 2026	Recognition during the program by CRH Leadership	Premier Recognition Signage at the Event	Logo or name on sponsor banner at event	Recognition on website, social media, in event program, & in annual impact report
Benefactor* \$40,000	Premium Table (10 seats)	2 Rooms	✓	✓	✓	✓
Platinum* \$25,000	Premium Table (10 Seats)	1 Room	✓	✓	✓	✓
Gold* \$15,000	8 Seats		✓	✓	✓	✓
Silver \$10,000	6 Seats			✓	✓	✓
Bronze \$5,000	4 Seats				✓	✓
Supporter \$2,500	2 Seats					✓

*Early committed benefactor, platinum, and gold sponsors will also be recognized on the Gala invitation.

To find the right sponsorship opportunity for you or your organization, please contact Mim Easton at m.easton@crossroadshouse.org or at 603-436-2218 x135.

Sponsorship Commitments and logos must be received by April 10, 2026 to appear in print collateral. Payment is required by May 9, 2026.

Cross Roads House is a 501(c)(3) Tax Exempt Nonprofit Organization. All donations are tax exempt to the extent allowed by law.



Cross Roads House | 600 Lafayette Road, Portsmouth, NH | crossroadshouse.org